



ULTRA-TRAIL HARRICANA OF CANADA'S

SUSTAINABLE DEVELOPMENT POLICY



PREAMBLE

From the beginning, Ultra-Trail Harricana has taken an environmentally respectful approach in almost all its actions and activities. These values guide our decision-making and have helped the event stand out in several ways in the areas of social, economic and environmental development over the last several years.

While this philosophy has always been an informal part of the organizational culture, it was time to make it formal to ensure the continuity and coherence of our actions and send a clear, consistent message to all our team members, partners, collaborators and suppliers—as well as our runners, of course. It was also time to adopt a global, long-term vision that will structure and consolidate the steps that still need to be taken to continue reducing the environmental impacts of Événements Harricana's projects. This sustainable development approach is in keeping with the very essence of trail running:

THUS,

Whereas sustainable development is a prerequisite for the sustainability of trail running;

Whereas Événements Harricana is already committed to a sustainable development approach and whereas this vision has always contributed to the organization's identity;

Whereas we wish to reduce our environmental footprint in view of preserving natural areas and helping fight climate change;

Whereas we wish to optimize the local and regional benefits of our events by generating a maximum of socioeconomic benefits over the short, medium and long terms;

Whereas Événements Harricana is a legally constituted nonprofit organization whose main mission is to create synergy between sports and culture by organizing outdoor races and popular events that support and raise awareness of social causes;

ÉVÈNEMENTS HARRICANA COMMITS TO:

- 1. Integrate** sustainable development notions in all its reflections so as to guide, as consistently as possible, the organization's many decisions and to draw up an action plan to this end;
- 2. Allocate** human and financial resources each year to improving the sustainable management of its various events;
- 3. Communicate**, openly and with pride, the organization's sustainable development values to all concerned parties;
- 4. Educate, inform and train** the runners, volunteers, suppliers and various partners in its events about the benefits of an environmentally respectful approach;
- 5. Collaborate** with organizations whose role is to guide, support and recognize the organization in improving its eco-responsible approach;
- 6. Create** partnerships with organizations that prioritize sustainable development;
- 7. Demonstrate** leadership, to inspire and serve as a model for other trail running events in Quebec, Canada and around the world.



Adopted in Quebec, on August 25th, 2017



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